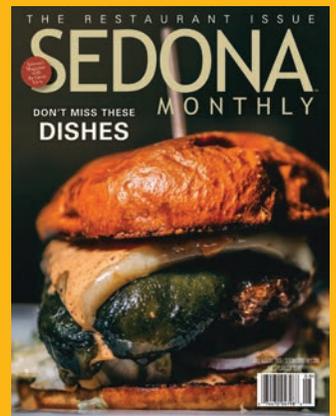
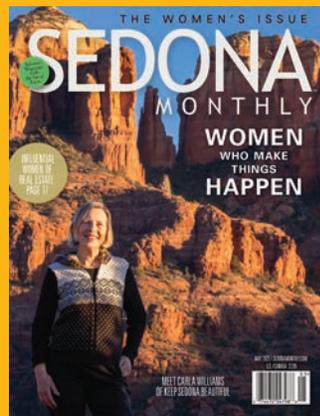
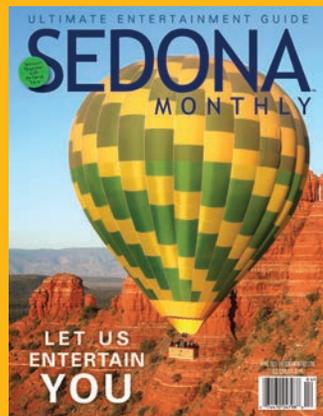
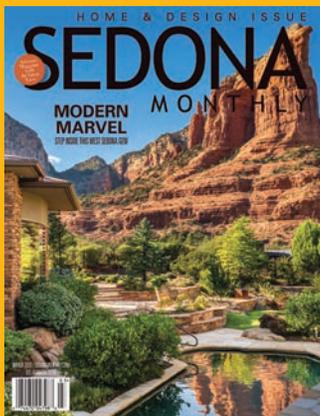


2026

SEDONA MONTHLY





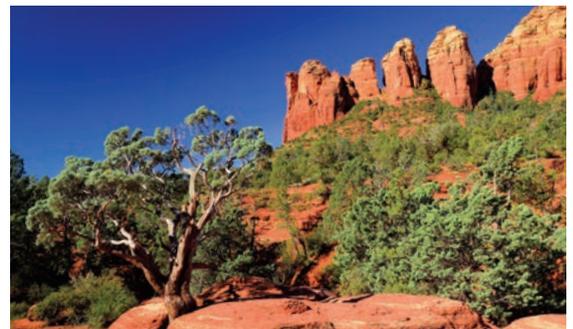
Creating opportunities for you, that's our business.

FOR NEARLY 20 YEARS, **SEDONA MONTHLY** has built businesses, told their stories, and connected advertisers with opportunity. Visitors and residents alike have counted on us to direct them to extraordinary experiences, top professionals, and the things they simply can't miss.

We put your business and brand right in the middle of that intersection, and we do it with copy that reaches out to the readers and engages them over, and over, and over again. Residents often keep copies for years. We know, we get the calls for missing issues. Tourists take the magazine home and order from it. We know. We get the calls from advertisers.

If you want to bring this enthusiasm, commitment and energy to your business, **read on.**

More than...
125,000
readers and viewers engaged
and making decisions
to buy each month.



Q How did Sedona Monthly become the most recommended business in all of Northern Arizona? (Alignable 2019-2026)

A We deliver ROI. Ask any advertiser.



OUR READERS



Our Readers are **your** Customers

- **The Greatest Audience Available**

Each and every issue of Sedona Monthly is designed to engage an audience of more than 125,000 readers and viewers over and over, the largest of anything else in the region.

- **The Trusted Local Authority**

For nearly 20 years, Sedona Monthly has been the magazine of record for Northern Arizona Culture and Lifestyle. Sedona Monthly provides expertly curated insights for upscale residents and tourists alike.

- **Proven Advertiser Results**

Many advertisers have entrusted us since the start. As you look through any given issue you will see some of the most progressive local and national advertisers.

We deliver ROI. It's that simple.

85%

More than 85% of our advertisers elect to invest their advertising dollars in Sedona Monthly year after year.

WHO IS OUR AUDIENCE

53%
FEMALE

50/50
RESIDENTS/TOURISTS

47
MEDIAN AGE

\$153k
AVERAGE HOUSEHOLD INCOME



Distribution Matters

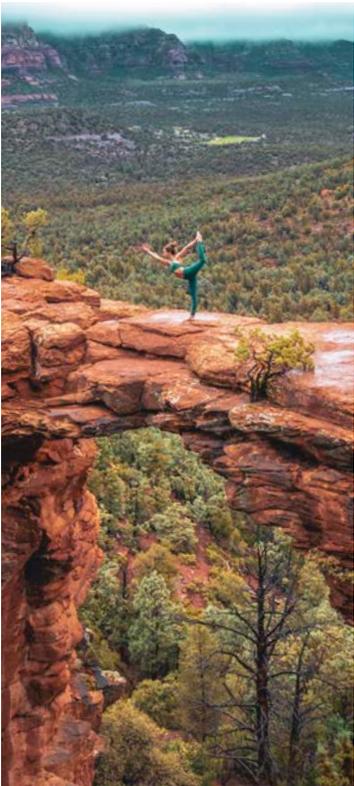
More than **7,700** hotel copies reaching virtually every upscale guest room in Sedona and every luxury hotel in Arizona

You want your brand, your business, your message to get in front of as many qualified buyers as possible when you advertise.

Sedona Monthly has proven, irreplicable, distribution channels that drive success.



10,000+ subscriber copies reaching every residence in the city of Sedona, the Village of Oak Creek, and select upscale residences in Flagstaff



More than **3,500** targeted distribution copies reaching key local businesses and essential tourism hubs like airports, train stations, CVBs.



Extensive, targeted, bonus distribution — significant numbers of copies sent to the arts community, developers/builders/architects, food and culture influencers, and business owners. Wherever we can create **advertiser opportunities** with an issue, that's where they go.

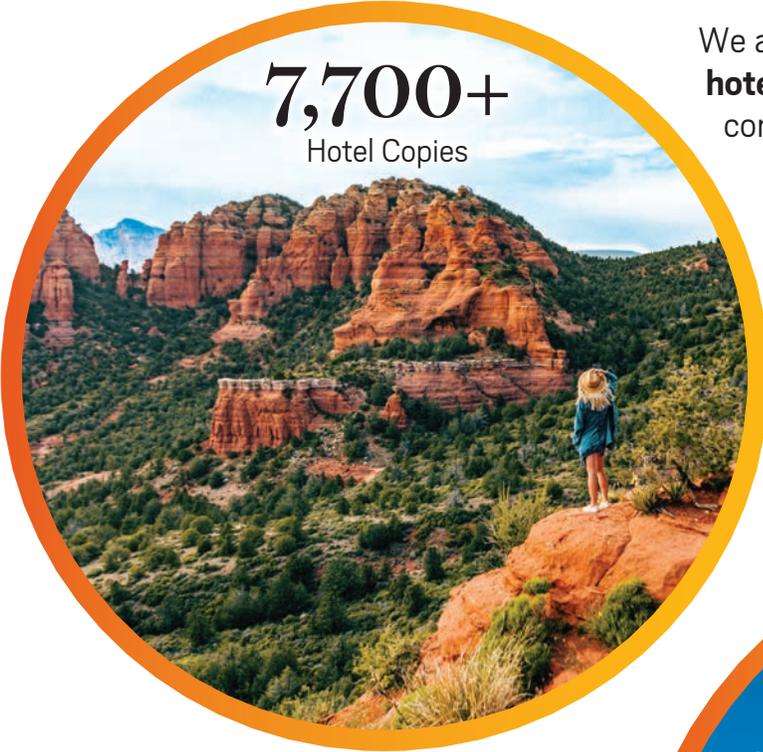
SEDONA
MONTHLY

Arizona's Magazine
With The Great View

MORE THAN 125,000 HIGHLY QUALIFIED BUYERS

Tourist Distribution

7,700+
Hotel Copies



We are **distributed in virtually every upscale hotel in the state of Arizona**. This is critical in connecting with the day trip/overnight visitor.

We are distributed in every major upscale hotel in Sedona and the Village of Oak Creek.

We distribute from more than **350 key tourist points** primarily in Arizona, but also Southern California and Nevada.

3,500+

Targeted distribution copies
(CVBs, Train Stations, Tourism Hubs)



We have a solid online presence, sedonamonthly.com connecting with visitors who are **actively researching** the best of Northern Arizona.



We have a substantial paid subscriber base who return to Sedona often.

SEDONA
MONTHLY

Arizona's Magazine
With The Great View

MORE THAN 125,000 HIGHLY QUALIFIED BUYERS

Northern Arizona Residential Distribution

Sedona Monthly is mailed to every home in the city of Sedona, Village of Oak Creek and select upscale residences in Flagstaff.

Sedona Monthly enjoys iconic status in the community and among the readers and viewers. It is a treasured, local authority.

10,000+

Subscriber Copies



3,500+

Targeted Distribution Copies



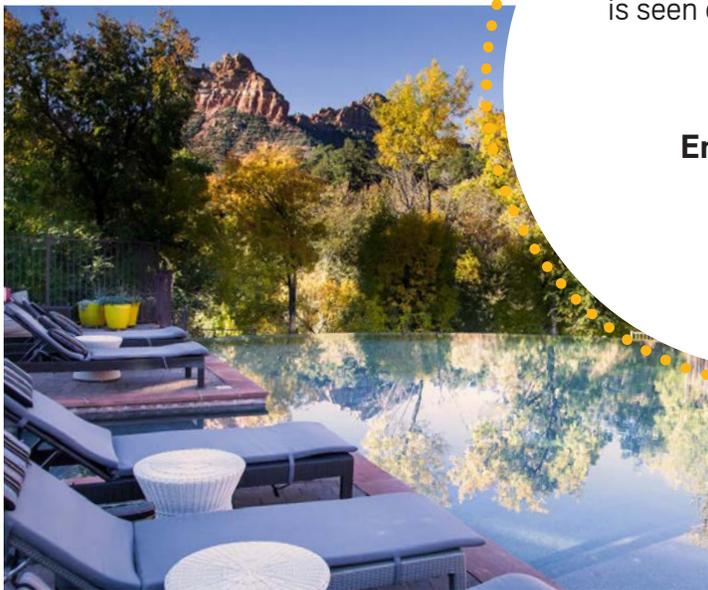
We distribute copies via select local businesses from Cottonwood to Sedona, Flagstaff, Metro Phoenix and Scottsdale.



Our 24/7 digital presence combined with our social media community continuously builds your brand and attracts customers.



Your Business, Our Readers Let's get engaged



INSIDE
SEDONA MONTHLY has the content to make sure your message is seen over and over again.

- Culture
- Arts
- Entertainment
- Travel
- Outdoors
- Events
- Style

Trusted and Iconic

TRUSTED

We don't sell coverage. Paid advertising must always be transparent to the reader. There aren't many outlets left in the southwest United States that still maintain this separation. It's important for you because it maintains our incredible relationship with the readers, and it adds both trust and value to your message.

Sedona Monthly is an icon in Northern Arizona.



WORKING EDITORIAL CALENDAR

2026

January/February

• It's Your Time: Resolutions, Tips, Indulgences

March

• Home & Design Issue

April

• Celebration Of The Arts

May

• Annual Women's Issue

June

• The Home Beautiful

July/August

• The Restaurant Issue

September

• Movers & Shakers: Celebrating Our People

October

• All About Fall

November

• The Hot List: The Best Of Northern Arizona

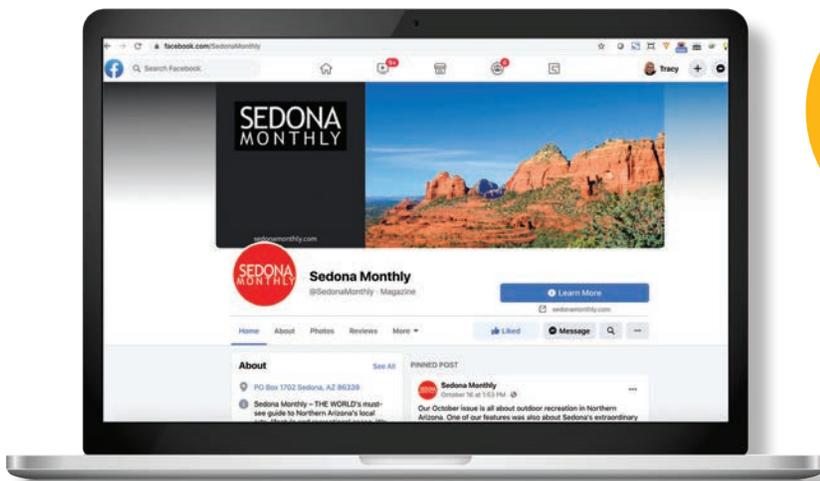
December

• Annual Guide To The Holidays

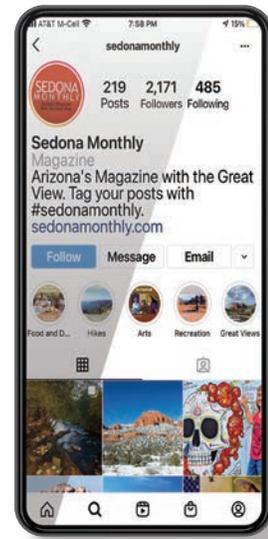




Your Business, our Digital Marketing Let's be friends and let's be Social



10,000
Avid Fans
and Followers



We post, they follow
Instagram, Facebook, Twitter, Pinterest,
and Hiking Newsletter



Complete access to search history, favorite websites, interests, geofencing. If you know who your customers are and where to find them, we can help you reach them with digital ads on their mobile devices. It's extraordinarily powerful when done properly, and we do digital very well.

More than 100,000 Impressions
per month to build your customer base.



Production Requirements

Sedona Monthly is produced using Windows platform.
Printing process: Heatset web offset

ACCEPTED FORMATS

- Digital files. 300dpi.
- Adobe Illustrator. Include all placed graphics, turn all text to paths. Any colors must be trapped and set to separate CMYK for composite color output.
- Adobe Photoshop: JPEG*, PNG*, TIF* or PDF*. No layered Photoshop files.

* Images that use alpha-channels, color profiles, or image cropping may show differently to users on different systems.

ACCEPTED MEDIA

- FTP / Email*
- Dropbox
- Google Docs

* If submitting via email, artwork will need to be provided as an attachment. We do not accept artwork embedded in the body of an email.

DUE DATES

Digital art is due the 20th of the month, two months prior to publication date.

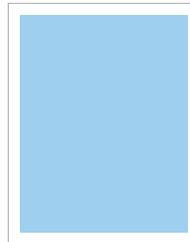
All digital artwork must be sent to admin@sedonamonthly.com for processing.

QUESTIONS?

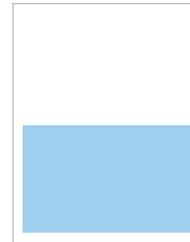
PLEASE CONTACT

Martha Penado
Creative Director
928-814-3922

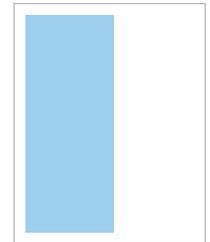
martha@sedonamonthly.com



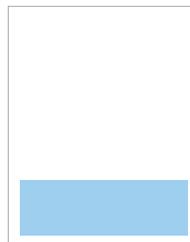
FULL PAGE
Live: 7.375"w x 10.047"h
Trim: 8.375"w x 10.875"h
Bleed: 8.625"w x 11.125"h



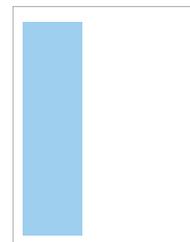
1/2 PAGE HORIZONTAL
Live: 7.375"w x 4.938"h



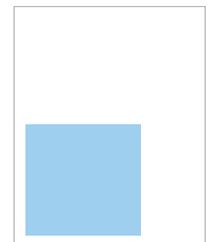
1/2 PAGE VERTICAL
Live: 3.563"w x 10.047"h



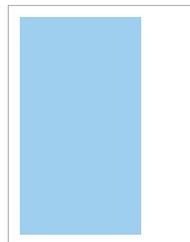
1/3 PG HORIZ. CO-OP
Live: 8.375"w x 3.5"h
Bleed: 8.625"w x 3.75"h



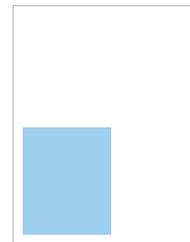
1/3 PG VERT. CO-OP
Live: 2.344"w x 10.047"h
Bleed: 2.872"w x 11.098"h



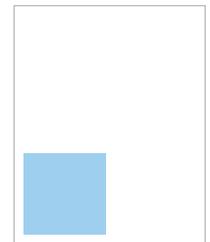
1/3 PG CO-OP
Live: 4.875"w x 4.938"h



2/3 PAGE VERTICAL
Live: 4.875"w x 10.047"h

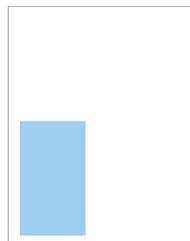


1/4 PAGE VERTICAL
Live: 3.563"w x 4.938"h

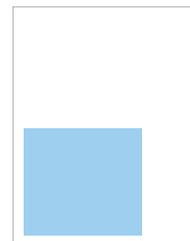


1/6 PAGE CO-OP
Live: 3.77"w x 3.28"h

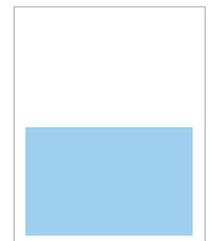
FAVORITE FOOD & DRINK



1/6 PG FOOD & DRINK
Live: 2.344"w x 4.938"h



DOUBLE FOOD & DRINK
Live: 4.867"w x 4.517"h



TRIPLE FOOD & DRINK
Live: 7.717"w x 4.633"h



Production Requirements

ACCEPTED FORMATS

- Digital files. 96dpi.
- Adobe Illustrator. Include all placed graphics, turn all text to paths.
- Adobe Photoshop: JPEG*, PNG*, TIF* or PDF*. No layered Photoshop files.

* Images that use alpha-channels, color profiles, or image cropping may show differently to users on different systems.

ACCEPTED MEDIA

- FTP / Email*
- Dropbox
- Google Docs

* If submitting via email, artwork will need to be provided as an attachment. We do not accept artwork embedded in the body of an email.

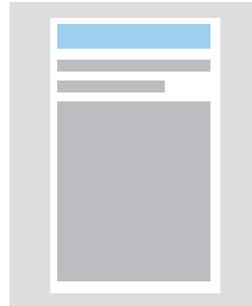
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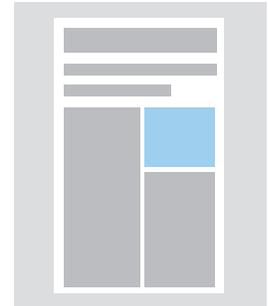
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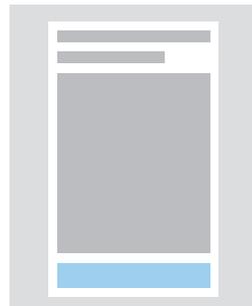
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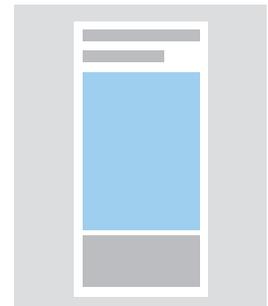
TOP BANNER AD
1050w x 100h pixels



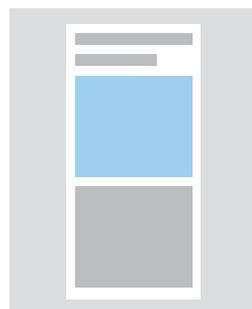
SIDEBAR AD
274w x 228h pixels



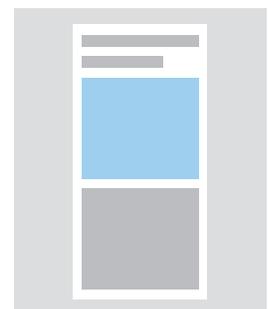
NEWSLETTER BANNER AD
468w x 60h pixels



INSTAGRAM POST
1080w x 1080h pixels



FACEBOOK POST
1200w x 627h pixels



TWITTER POST
1024w x 512h pixels
Maximum file size:
5MB for JPEG, PNG.
3MB for GIF.